

KM Hub Style Guide

Last updated 10/12/2022



Immigration, Refugees
and Citizenship Canada

Immigration, Réfugiés
et Citoyenneté Canada

Canada

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Logos

English

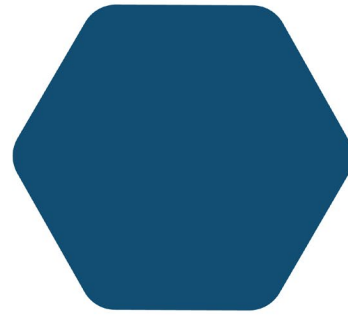
Full colour version



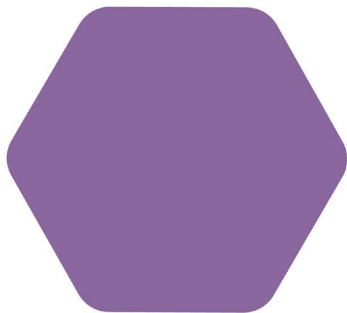
Simplified version

OKM

OK



#124E73



#8A679E

OKM

OK

French

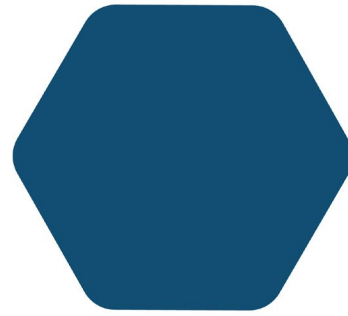
Full colour version 1



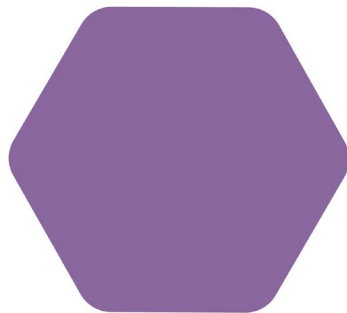
Full colour version 2



Simplified version 1



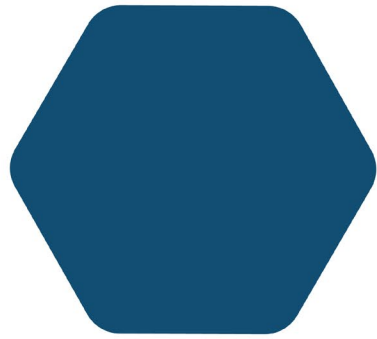
#124E73



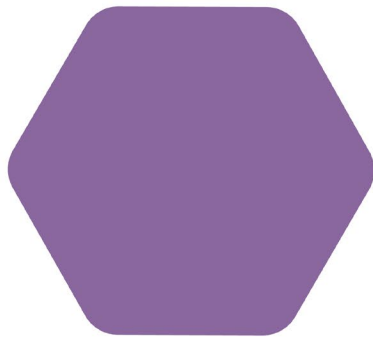
#8A679E



Simplified version 2



#124E73

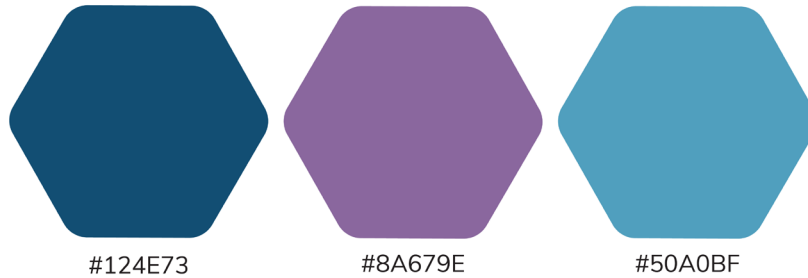


#8A679E

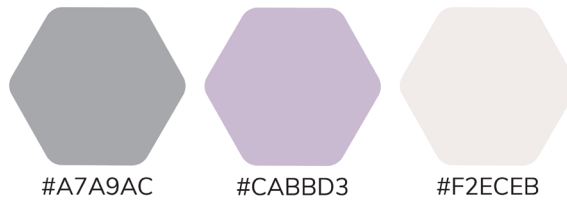


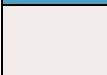
Colour palette

Primary Colours



Secondary Colours



	Name	Hex Code	RGB	HSL	Cmyk
	Navy	#124E73	(18, 78, 115)	(203, 73%, 26%)	(84%, 32%, 0%, 55%)
	Purple	#8A679E	(138, 103, 158)	(278, 22%, 51%)	(13%, 35%, 0%, 38%)
	Blue	#50A0BF	(80, 160, 191)	(197, 46%, 53%)	(58%, 16%, 0%, 25%)
	Beige	#F2ECEB	(242, 236, 235)	(9, 21%, 94%)	(0%, 2%, 3%, 5%)
	Violet	#CABB D3	(202, 187, 211)	(278, 21%, 78%)	(4%, 11%, 0%, 17%)
	Grey	#A7A9AC	(167, 169, 172)	(216, 3%, 66%)	(3%, 2%, 0%, 33%)

Accessibility check

Normal sized text

Normal Sized Text WCAG AA

	Navy Text	Purple Text	Blue Text	Beige Text	Violet Text	Grey Text	White Text	Black Text
 #124E73		Aa	Aa	Aa	Aa	Aa	Aa	Aa
	Not Compliant	Not Compliant	Not Compliant	Compliant	Compliant	Not Compliant	Compliant	Not Compliant
 #8A679E	Aa		Aa	Aa	Aa	Aa	Aa	Aa
	Not Compliant	Not Compliant	Not Compliant	Not Compliant	Not Compliant	Not Compliant	Compliant	Compliant
 #50A0BF	Aa	Aa		Aa	Aa	Aa	Aa	Aa
	Not Compliant	Not Compliant	Not Compliant	Not Compliant	Not Compliant	Not Compliant	Not Compliant	Compliant
 #F2ECEB	Aa	Aa	Aa		Aa	Aa	Aa	Aa
	Compliant	Not Compliant	Not Compliant	Not Compliant	Not Compliant	Not Compliant	Not Compliant	Compliant
 #CABB D3	Aa	Aa	Aa	Aa		Aa	Aa	Aa
	Compliant	Not Compliant	Not Compliant	Not Compliant	Not Compliant	Not Compliant	Not Compliant	Compliant
 #A7A9AC	Aa	Aa	Aa	Aa	Aa		Aa	Aa
	Not Compliant	Not Compliant	Not Compliant	Not Compliant	Not Compliant	Not Compliant	Not Compliant	Compliant

In accordance to <https://webaim.org/resources/contrastchecker/>

Large sized text

Large Sized Text WCAG AA

	Navy Text	Purple Text	Blue Text	Beige Text	Violet Text	Grey Text	White Text	Black Text
#124E73	Aa Not Compliant	Aa Not Compliant	Aa Compliant	Aa Compliant	Aa Compliant	Aa Compliant	Aa Compliant	Aa Not Compliant
#8A679E	Aa Not Compliant	Aa Not Compliant	Aa Not Compliant	Aa Compliant	Aa Not Compliant	Aa Not Compliant	Aa Compliant	Aa Compliant
#50A0BF	Aa Compliant	Aa Not Compliant	Aa Not Compliant	Aa Not Compliant	Aa Not Compliant	Aa Not Compliant	Aa Not Compliant	Aa Compliant
#F2ECEB	Aa Compliant	Aa Compliant	Aa Not Compliant	Aa Not Compliant	Aa Not Compliant	Aa Not Compliant	Aa Not Compliant	Aa Compliant
#CABB D3	Aa Compliant	Aa Not Compliant	Aa Not Compliant	Aa Not Compliant	Aa Not Compliant	Aa Not Compliant	Aa Not Compliant	Aa Compliant
#A7A9AC	Aa Compliant	Aa Not Compliant	Aa Not Compliant	Aa Not Compliant	Aa Not Compliant	Aa Not Compliant	Aa Not Compliant	Aa Compliant

In accordance to <https://webaim.org/resources/contrastchecker/>

Graphical objects and UI components

Graphical Objects and User Interface Components WCAG AA

	Navy Object	Purple Object	Blue Object	Beige Object	Violet Object	Grey Object	White Object	Black Object
 #124E73	 Not Compliant	 Not Compliant	 Compliant	 Compliant	 Compliant	 Compliant	 Compliant	 Not Compliant
 #8A679E	 Not Compliant	 Not Compliant	 Not Compliant	 Compliant	 Not Compliant	 Not Compliant	 Compliant	 Compliant
 #50A0BF	 Compliant	 Not Compliant	 Not Compliant	 Not Compliant	 Not Compliant	 Not Compliant	 Not Compliant	 Compliant
 #F2ECEB	 Compliant	 Compliant	 Not Compliant	 Not Compliant	 Not Compliant	 Not Compliant	 Not Compliant	 Compliant
 #CABBD3	 Compliant	 Not Compliant	 Not Compliant	 Not Compliant	 Not Compliant	 Not Compliant	 Not Compliant	 Compliant
 #A7A9AC	 Compliant	 Not Compliant	 Not Compliant	 Not Compliant	 Not Compliant	 Not Compliant	 Not Compliant	 Compliant

In accordance to <https://webaim.org/resources/contrastchecker/>

Typography

Headers: Apetura MD (Microsoft programs) / Apetura Black (Adobe programs)

ABCDEFGHIJKLMNOPQRSTUVWXYZ É À É Ú Â Ê Î Û Ç Æ Æ

abcdefghijklmnopqrstuvwxyz é à ù â ê î û ç æ Æ

0123456789

Body text: Muli Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ É À É Ú Â Ê Î Û Ç Æ Æ

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0123456789

Heading 1 - 36 pt Bold

Heading 2 - 24 pt

Heading 3 - 21 pt

Body 1 - 14 pt

Body 2 - 12 pt

Alternative Typography

If you are not able to use Apetura and Muli you may use Arial Black and Calibri instead.

Headers: Arial Black

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Abcdefghijklmnopqrstuvwxyz é à ù â ê î û ç ë ì ù

0123456789

Body text: Calibri Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ É À É Ú Â Ê Î Û Ç Ë Ì Ù

Abcdefghijklmnopqrstuvwxyz é à ù â ê î û ç ë ì ù

0123456789

Heading 1 - 36 pt Bold

Heading 2 - 24 pt

Heading 3 - 21 pt

Body 1 - 14 pt

Body 2 - 12 pt